

**EDUCATION CLASSES | SCHEDULE**  
All classes 8:00 am–5:00 pm

Tuesday, Sept. 29	Wednesday, Sept. 30	Thursday, Oct. 1	Friday, Oct. 2
<i>Leading Change for Project Managers: Tools for Practice</i> J. Russell 8 PDU	<i>Creating an Entrepreneurial Spirit: Innovation Simulation Workshop</i> K. Johnson 8 PDU	<i>Whole Brain Project Management</i> J. Lewis 8 PDU	<p><b>Symposium Day and Vendor Fair</b></p> <p>16 Track Speakers Keynote Speaker: Mike Mullane Endnote Speaker: James P. Lewis 6.5 PDUs for full Symposium Day</p> <p><b>PMI-MN 25th Anniversary Celebration</b> Keynote Speaker: Bill Moylan</p>
<i>Engineering the Art of Conflict Resolution and Negotiation</i> J. Hilbert 8 PDU	<i>The Process and Persona of Leadership</i> S. Hegele 8 PDU	<i>Earned Value Management: A Hands-on Simulation</i> J. Kinser 8 PDU	
<i>Presentation Skills for Project Management Professionals</i> N. Karten 8 PDU	<i>A Tool Belt for Requirements Capture</i> G. Githens 8 PDU	<i>Risk Management</i> E. Owens 8 PDU	
<i>Lean Six Sigma: Yellow Belt for Project Managers</i> D. Dirks 8 PDU	<i>Three Primal Points of Success</i> M. Ronning 8 PDU	<i>Being a Coach: Skills for Project Managers</i> L. Reyer 8 PDU	
<i>Insights–Discovery: Your Personal Profile</i> S. Schwefel 8 PDU	<i>Managing for Future Products &amp; Processes via TRIZ</i> R. Czerepinski & J. Miller 16 PDU		
<i>Defining, Estimating, Scheduling &amp; Status/Forecasting: It's Your Future!</i> L. Lambert 16 PDU		<i>Recovering Troubled Projects</i> A. Vejar 8 PDU	
<i>Advanced Project Management: A Simulation</i> J. Freese 16 PDU		<i>eXtreme Project Management: Essential Tools for Succeeding in the Face of Volatility</i> D. DeCarlo 8 PDU	
<p><b>PMP CERTIFICATION PREP CLASS 24 class hours</b> <i>This course is invaluable to anyone who is planning to take the PMP Certification Exam</i></p>			

**2009 PRICING AND REGISTRATION**

Event	Member	Non-Member
1-day class	By 8/14 \$420 After 8/14 \$495	\$495 \$570
2-day class	By 8/14 \$800 After 8/14 \$875	\$875 \$950
Symposium	By 8/14 \$255 After 8/14 \$330	\$330 \$405
PMP Prep	\$750	\$900

**Discounts Available:**

- PMI-MN members
- **Early registration**—on/before August 14, 2009
- **Class + Symposium—Save \$25!** Register for both an educational class and Symposium Day and save an additional \$25 on the total registration cost
- **Corporate Partner employees, and Industry or Educational Alliance Partner members – 5% discount** (this will be applied after all possible other discounts above have been applied). Current partner and alliance member organizations are listed on the PMI-MN website. Please notify PDC at time of registration if you are entitled to this discount.
- **Early registration ends August 14, 2009. Registration for educational classes closes on September 11, 2009.** Full refunds, less a \$50 cancellation fee, will be given for written requests received on or before September 21, 2009. Registrations are transferable. There are no refunds for cancellations made after September 21, 2009. In rare cases substitutions or cancellations of the offerings, instructors or schedule may be made after publication of this brochure. Please go to [www.pmi-mn.org](http://www.pmi-mn.org) or call PDC at 888-925-7644 for the latest information on course offerings and instructors.



**2009 PROFESSIONAL DEVELOPMENT DAYS**  
Education Days  
Sept. 29–Oct. 1, 2009  
Symposium Day and Vendor Fair  
PMI-MN 25th Anniversary Celebration  
Oct. 2, 2009

**Earle Brown Heritage Center**  
6155 Earle Brown Drive  
Minneapolis, MN 55430  
phone 800-524-0239  
[www.earlebrown.com](http://www.earlebrown.com)

**Early Registration Deadline 8/14/09**




1821 University Ave. W., Suite S256  
St. Paul, MN 55104-2801

2009 Professional Development Days  
September 29<sup>th</sup> to October 2<sup>nd</sup>  
[www.pmi-mn.org](http://www.pmi-mn.org)

Register with PDC at  
888-925-7644  
or at  
[www.pmi-mn.org](http://www.pmi-mn.org)

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**PROFESSIONAL DEVELOPMENT DAYS**  
*September 29–Oct 2, 2009*  
Earle Brown Heritage Center  
6155 Earle Brown Drive, Minneapolis, MN 55430  
[www.earlebrown.com](http://www.earlebrown.com)

**Education Days: Sept 29–Oct 1, 2009**  
15 One-Day Classes • 3 Two-Day Classes  
3-Day PMP Certification Prep Class

**Symposium Day and Vendor Fair: Oct 2, 2009**  
16 sessions  
Keynote: Mike Mullane, *Stories from Space*  
Endnote: James P. Lewis, *Practicing Full-Spectrum Project Management*

**PMI-MN 25th Anniversary Celebration: Oct 2, 2009**  
Keynote: Bill Moylan, *Value of Project Management*

**PROFESSIONAL DEVELOPMENT DAYS**


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Register Early for Best Pricing!  
Early Registration Deadline is August 14, 2009  
Registration Deadline for Classes is September 11, 2009



[www.pmi-mn.org](http://www.pmi-mn.org)

**A FULL DAY SYMPOSIUM** with 16 sessions along four topical tracks followed by the PMI-MN Chapter 25th Anniversary Celebration. The Celebration will include speaking by Bill Moylan on the *Value of Project Management* with an hour of socializing.

## PDD SYMPOSIUM DAY SCHEDULE | 6.5 PDUs for full Symposium Day

7:00–4:00	<b>VENDOR FAIR OPEN ALL DAY</b>			
7:00–7:45	<b>Registration and Continental Breakfast</b>			
8:00–9:30	<b>Keynote Speaker: Mike Mullane</b> <i>Stories from Space</i>			
	<b>PM TECHNICAL SKILLS &amp; TOOLS TRACK</b>	<b>PM SOFT SKILLS TRACK</b>	<b>PORTFOLIO/ PROGRAM/ PMO SKILLS TRACK</b>	<b>INDUSTRY SPECIFIC TRACK</b>
9:45–10:45 Session 1	<i>Project Management Hiring Panel: Who are the A Players</i> <b>Panel of local Companies/ Organizations</b>	<i>Intelligent Decision Making</i> <b>C. Bartholet &amp; T. Tweeton</b>	<i>Understanding Stakeholder Perceptions &amp; Steps for Project Measurement</i> <b>M. DeFoe</b>	<b>GOVERNMENT</b> <i>Access Minneapolis: Managing a Multi-Stakeholder Public Project</i> <b>C. Zimmer</b>
11:00–Noon Session 2	<i>Leading to Recovery: Being a Leader in Times of Significant Change</i> <b>J. Bosch</b>	<i>I Don't Have Time to Manage Requirements</i> <b>E. Larson</b>	<i>Enterprise Architecture</i> <b>E. Sagisser</b>	<b>IT/TECHNICAL</b> <i>Effective Virtual Teams: 3 Years of Discoveries</i> <b>D. Kohrell</b>
Noon–1:15	<b>Lunch</b>			
1:15–2:15 Session 3	<i>Speaking to Non-Technical People</i> <b>D. Mann</b>	<i>Influencing Others: How to Get the Results You Want</i> <b>C. Anderson</b>	<i>Successful Project Planning: Will Your Plan Get the Job Done?</i> <b>L. Walters</b>	<b>GREEN PROJECT/TECHNICAL</b> <i>SmartGridCity™: Xcel Energy Going Green in Boulder, CO</i> <b>S. Simon</b>
2:30–3:30 Session 4	<i>2009 PMBOK Changes and How They Effect You</i> <b>J. Nielson</b>	<i>Leadership: The Final Frontier</i> <b>P. Riesch</b>	<i>The Top 10 Laws of Project Management</i> <b>J. Kinser</b>	<b>MEDICAL/IT</b> <i>Scrum Perspectives from Two Angles: Business &amp; IT</i> <b>R. Lee</b>
3:45–4:45	<b>Endnote Speaker: James P. Lewis</b> <i>Practicing Full-Spectrum Project Management</i>			
5:00–7:00	<b>PMI-MN 25th Anniversary Celebration Keynote Speaker: Bill Moylan</b> <i>Value of Project Management</i>			

### Symposium Keynote Speaker: Mike Mullane

Colonel Mullane, a West Point graduate, was selected as a Mission Specialist Astronaut in 1978 in the first group of Space Shuttle Astronauts. His wonderfully entertaining presentations have been eagerly solicited by organizations of all kinds—from Fortune 500 companies to professional associations; from societies to schools and universities. During his keynote, Mullane establishes that the best teams practice certain fundamentals: maintaining high standards of performance; building trust among the team; and giving individuals the responsibility of “finding their voice.”

### Symposium Endnote Speaker: James P. Lewis

James P. Lewis, Ph.D. and Certified Integral Coach (CIC), is an experienced project manager, who teaches seminars on the subject throughout the world. His solid, nononsense approach is largely the result of the 15 years he spent working as a Project Manager, Product Engineering Manager/Chief Engineer for Aerotron, Inc. and ITT Telecommunications, both of Raleigh NC. Lewis has trained over 35,000 project managers and is the author of 12 books on project management. He has a B.S. in electrical engineering and a Ph.D. in psychology, both from NC State University in Raleigh NC.



## PDD SYMPOSIUM | SESSION DESCRIPTIONS

For a more complete description of sessions, go to [www.pmi-mn.org](http://www.pmi-mn.org)

### 6.5 PDUs for full Symposium Day

#### PM Technical Skills & Tools Track

**1 Project Management Hiring Panel: Who are the A Players** This hiring panel will explore the skills, talents, and experiences of the best project managers. Who are the most successful project managers and why? What will project managers of the future look like and how can you prepare to be one of the best?

**2 Leading to Recovery: Being a Leader in Times of Significant Change** Today's economic crisis has been described as “The Big Reset.” Everyone, corporations and individuals alike, will be facing a very different world when we emerge from the global recession. This presentation covers elements that will be essential to put us on the path to recovery and sustainable economic growth.

**3 Speaking to Non-Technical People** You know what you're talking about so why doesn't your staff or your clients always do what you need them to do? It could be because they don't understand the way you communicate. In this session the following will be outlined: useful methods of making key points clearly and concisely; translating technical jargon into everyday speech; and listening to your listener.

**4 2009 PMBOK Changes and How They Affect You** Join RMC Project Management for an update on the changes to the Project Management Body of Knowledge (PMBOK). This session will discuss the differences between the 3rd edition and 4th edition PMBOK guides. You won't even need to open the book! Let RMC take the guess work out of it, so you can spend your time Managing Projects!

#### PM Soft Skills Track

**1 Intelligent Decision Making** Intelligent decision making is even more important in these challenging economic times. Learn what it takes to make intelligent decisions to enable success today and into the future. You can take this information and use it immediately in your personal and professional project management life. Come prepared to learn how you can improve in this critical area.

**2 I Don't Have Time to Manage Requirements** Although many project managers recognize the importance of getting customer requirements right, finding the time to collect requirements is challenging. This interactive presentation clears up the confusion between managing the project and managing the requirements, and provides a consultative approach for managing the requirements.

**3 Influencing Others: How to Get the Results You Want** In most companies, select few people have the authority to make important business decisions unilaterally. Reaching group consensus can be challenging, but is often critical, and influencing others is one of the most important determinants of success. This session describes nine methods of influence and their effectiveness that will help you understand the importance of successfully influencing others.

**4 Leadership: The Final Frontier** Good project managers control a project's schedule, scope and budget; but great project managers provide great leadership. This presentation provides techniques and strategies for nurturing and improving your leadership capabilities; incorporating examples and lessons-learned from the trenches and wisdom gleaned from recognized leaders from a variety of industries.

#### Portfolio/Program/PMO Skills Track

**1 Understanding Stakeholder Perceptions & Steps for Project Measurement** The presentation will provide an understanding of various stakeholder perceptions and how to manage concerns related to measurement. It will review how to select organizational and project measures using the proven Goal/Question/ Metric approach.

**2 Enterprise Architecture** Enterprise Architecture (EA) deals specifically with the alignment of business *vision* and business & technology *architecture*. This session will define EA in detail, will describe methodologies used for EA, and artifacts produced. Students will discover how EA fosters a stronger relationship between IT and business. EA has the potential to transform the way organizations deliver services and products!

**3 Successful Project Planning: Will Your Project Plan Get the Job Done?** As a Project Manager, what can you do to ensure your projects go well? In today's business environment, project budgets are tight, resources are stretched, and leadership wants it done yesterday. This session focuses on the critical factors that will increase the odds of having a successful project plan and explore the three key variables to be considered in building a successful project plan.

**4 The Top 10 Laws of Project Management** This presentation looks at ten of the most important principles from inside and outside the field to glean lessons for most projects. Each law's author, origin, and corollaries are explained and the fundamental concept examined for application in improving project performance.

#### Industry Specific Track

**1 GOVERNMENT Access Minneapolis: Managing a Multi-Stakeholder Public Project** Managing projects that are jointly funded by state, city, and county, the MN/DOT and Metropolitan Council have unique challenges. This presentation will take a look at those challenges and what it takes to be successful in this environment.

**2 IT/TECHNICAL Effective Virtual Teams: 3 years of Discoveries** The trends in best practice for social and technical techniques in managing virtual teams are shared; from the “big three” pain points in working with virtual teams to seven practical ways to ensure success. This one hour symposium shares discoveries about what makes virtual teams effective and how to achieve that success yourself.

**3 GREEN PROJECT/TECHNICAL SmartGridCity™: Xcel Energy Going Green in Boulder, Colorado** Xcel Energy, along with a variety of partners and vendors, is building a new utility infrastructure and grid in the pilot city of Boulder, Colorado. This 2 year, 100 million dollar plus program management giant is filled with complexity, excitement and endless challenge. We'll explore the challenge of bringing external and internal partners together with a common vision.

**4 MEDICAL/IT Scrum Perspectives from Two Angles: Business and IT** This seminar looks at Scrum from the business and IT perspectives; what each side sees as benefits, and what each side sees as the challenges. Presenters will share their experiences and perspectives to equip attendees with Scrum ideas and practices to take back to their projects and organizations. Presenters will allow time for audience questions.

For a more complete description of classes, go to [www.pmi-mn.org](http://www.pmi-mn.org)  
List sorted alphabetically by class name

#### A Tool Belt for Requirements Capture

*Greg Githens, PMP* Poor Requirements are the #1 cause of project frustration and failure. This course will teach students critical thinking and communication skills that will improve project definition and execution. **8 PDUs**

#### Advanced Project Management: A Simulation

*Jesse Fresse, PMP* During this class students will be involved in the planning and managing of a real-life project. Students will learn the key components of an Earned Value Management System and how to manage the relationship between the schedule, cost/effort, scope/functionality, quality and productivity. **16 PDUs**

#### Being a Coach: Skills for Project Managers

*Liz Reyer* This workshop focuses on development of coaching skills that will help students lead teams and interact with individuals more effectively. Specific skills taught include use of effective questioning and listening, demonstrating authenticity and building trust, and applying a coaching style across stages of team development. **8 PDUs**

#### Creating an Entrepreneurial Spirit: Innovation Simulation Workshop

*Kim Johnson, PMP* This fun, interactive, hands-on program teaches everyone in an organization to contribute to your company's innovative efforts. After going through the program, students understand what drives innovation and what can stop it cold. Students will also learn the 10 types of innovation and 12 leader actions that create a culture of innovation. **8 PDUs**

#### Defining, Estimating, Scheduling & Status/Forecasting: It's Your Future!

*Lee Lambert* This course has been one of PMI's most popular Seminars/World offerings for years. The content provides students an opportunity to discover the truth about the tools of the trade. The presentation is hard hitting, fact based and delivered in a humorous style that has left thousands mesmerized. **16 PDUs**

#### Earned Value Management: A Hands-On Simulation

*John Kinsor, PMP* Students will be able to explain the use of an EVMS as a project control system. Students will also understand the flow of techniques and information in an

EVMS from scoping and estimating through scheduling, budgeting and baselining. **8 PDUs**

#### Engineering the Art of Conflict Resolution and Negotiation

*Jim Hilbert* Tired of hidden agendas, difficult people, or politics derailing projects? This workshop will share tools and techniques for getting buy-in and neutralizing conflict, creating options to solve problems and resolve differences, and handling difficult situations. **8 PDUs**

#### eXtreme Project Management: Essential Tools for Succeeding in the Face of Volatility

*Doug DeCarlo* The eXtreme Project Management Workshop consists of a set of proven leadership practices and essential tools for applying the 5 components of the Flexible Project Model. The Flexible Project Model is an agile, business focused , change-tolerant and people-centric framework used for projects with a high-uncertainty factor. **8 PDUs**

#### Insights–Discovery: Your Personal Profile

*Scott Schwefel* Prior to taking this workshop, students will take an online personal profile assessment. You will receive a custom profile that includes information on your personal style, decision making preferences, strengths, potential challenges, communication style preferences and potential blind spots (plus more). **8 PDUs**

#### Leading Change for Project Managers: Tools for Practice

*Jeffrey Russell* Whenever change is introduced, resistance will be experienced. In this session students will learn the fundamentals of how to introduce change, anticipate resistance, and build stakeholder commitment to the new ideas/directions. **8 PDUs**

#### Lean Six Sigma: Yellow Belt for Project Managers

*Dave Dirks, PMP* This seminar gives students an understanding of Lean and Six Sigma and focuses on the role of Project Managers in the service industry environment. Students will learn to apply basic Six Sigma tools and will receive a Lean Six Sigma Yellow Belt Training Certificate. **8 PDUs**

#### Managing for Future Products and Processes via TRIZ

*Ralph Czerepinski and Joe Miller* This will be a hands-on introduction to TRIZ, a Russian acronym for the Theory of Inventive Problem Solving. TRIZ allows people to anticipate next generation products and

needs. Students will learn how TRIZ links worldclass solutions to problems having similar characteristics. **16 PDUs**

#### Presentation Skills for Project Management Professionals

*Naomi Karten* The ability to deliver a polished presentation significantly enhances a project manager's credibility, clout, and professional status. We'll review the content, preparation, and delivery components of presenting and highlight the key sources of presentation anxiety and how to overcome them. **8 PDUs**

#### Recovering Troubled Projects

*Amy Vejar, PMP* Learn to scan “below the radar” to diagnose and resolve problems in a troubled program. You will enhance your sense of “Systems Thinking” as it applies to Project Management, recognize the depth of your sphere of influence, and learn to identify “red flags”. **8 PDUs**

#### Risk Management

*Ernest Owens, PMP* This course will explore the congruence model to identify project risk. We will survey the Psychology of Risk, Risk Management Planning, Risk Tolerance, Risk Identification, Risk Response Planning, and Risk Monitor and Control and will learn how to determine the difference between CPM and PERT. **8 PDUs**

#### The Process & Persona of Leadership

*Steve Hegele* This workshop will break down the communication process that leaders use to get results and instill confidence in their teams. We will talk through how to properly handle real life business situations that will minimize, and in some cases, eliminate future problems, conflict, and controversy. **8 PDUs**

#### Three Primal Points of Success

*Merrill Ronning* Success in the market place requires three factors: a set of core values; a purpose that reflects one's genius; a set of goal statements that motivate and assure direction to one's purpose. This course is designed as a ‘pit stop’ to re-evaluate our priorities and our direction. **8 PDUs**

#### Whole Brain Project Management

*Jim Lewis* Prior to taking this workshop, students will take the Herrmann Brain Dominance Instrument online. You will receive your individual thinking profiles in the workshop. The workshop will include exercises to show how thinking differences lead to miscommunication and different work preferences and how to use the differences to improve team performance. **8 PDUs**